



Press Release Luxe Pack 2016

Alliora Coffrets bends over backwards – in fact in all directions – for its customers.

During the Luxe Pack Monaco show, Alliora Coffrets offers its visitors a little gift box inside which Axilone and Arcade Beauty have placed a few gifts symbolic of their respective *savoir-faire*.

This collapsed box is in fact a new product Alliora Coffrets has developed for its customers. Delivered flat, it is quickly assembled, practical to use, and an elegant gift.

It's called Pop Up Box

This box is made of the same quality of compact card as traditional set-up boxes. Its base is delivered flat, tucked inside the lid with side reinforcements, tissue paper and a ribbon. Its advantages are multiple: it is easy to store, quick to assemble and has a premium appearance.

A box for every occasion

To compose a selection of products, offer a gift box or present a promotional offer, the Pop Up Box is ideal in any context. Available in various dimensions and thicknesses as well as in alimentary cardboard if needed, it is suitable for beauty products like skincare and fragrance, fashion and accessories and fine foods like cookies and chocolates.

About Alliora Coffrets

Part of the Ileos group, Alliora Coffrets offers 100% French production and integrated know-how, allowing it to offer a global service with local sourcing and a tailored approach to customer needs.

Photo upon request